



# Charleswood 55+ Active Living Centre

*Branching Out to The 55 Plus Community*

Charleswood Senior Centre Inc.  
5006 Roblin Blvd, Winnipeg, Manitoba R3R 0G7  
Tel: 204-897-5263 Fax: 204-953-6543  
charleswoodseniorcentre.org

## **Sponsorship of the Charleswood 55 Plus Active Living Centre**

For the past 16 years, the Charleswood 55 Plus Active Living Centre (formally the Charleswood Senior Centre) has been dedicated to enhancing the quality of life for those 55 plus in Charleswood and the surrounding areas. Due to the growth of the Centre, we must raise funds to expand programs to help us meet the needs of a growing aging population.

*Our Mission: To enhance the quality of life for those 55 plus by providing the resources that enables and assists them to enjoy a more active, social and creative lifestyle in the community.*

### **Promote your business to our members and their families, friends, and neighbours.**

Sponsorships can be customized and offer a wide range of benefits, such as:

- enhancing your community profile
- targeting and engaging new clients
- protecting the future of your business – we know Winnipeggers reward companies that care

### **Let your business be part of something special in our community.**

By making your commitment to the Charleswood 55 Plus Active Living Centre, you are doing more than providing financial support. You'll be part of something bigger, leading by example and demonstrating your belief in the great work being done in your community.

Attached, you will find a form with a variety of options. Please fill in the enclosed form and return it to:  
Charleswood 55 Plus Active Living Centre  
5006 Roblin Blvd  
Winnipeg, MB R3R 0G7

If you have any questions, please contact me at 204.897.5263. Thank you for your consideration and support.

Sincerely,

Camilla Waitt  
Executive Director

**Thank you for your support**  
**"Together we can make a difference"**

**CHARLESWOOD 55 PLUS ACTIVE LIVING CENTRE  
2018 SPONSORSHIP OPPORTUNITIES**

**SPONSORSHIP PACKAGES:**

Benefits	BRONZE	SILVER	GOLD
	\$1000/ year	\$1500/ year	\$2000/ year
¼ page Newsletter ad for 1 year*	✓	✓	
Link on the Centre's Website	✓	✓	✓
Space for your brochures in our Lounge	✓	✓	✓
Ad on our Digital sign for 1 year		✓	✓
Verbal Recognition at our Annual Fundraising Dinner in May		✓	✓
½ page Newsletter ad for 1 year*			✓
Opportunity to set up a table at an event			✓

\* 1 year= six bi-monthly newsletters

I, (name of Person or Business) \_\_\_\_\_ wish to sponsor the Charleswood 55 Plus Active Living Centre through purchasing the following Sponsorship Package:

- Bronze (\$1000/ year)
- Silver (\$1500/ year)
- Gold (\$2000/ year)

**Payment:**

Payment can be made by cash, cheque, or credit card

I wish to pay by credit card:      VISA      MasterCard      (please circle)

Credit Card Number: \_\_\_\_\_ Expiry Date: \_\_/\_\_/\_\_ CVV Code: \_\_\_\_\_

Signature: \_\_\_\_\_

I have enclosed a cheque

Please return this form with your payment to:

**Charleswood Senior Centre Inc.  
5006 Roblin Blvd  
Winnipeg, MB R3R 0G7**